

WARD

TalkRadio AM 1540

The Talk of Wilkes-Barre - Scranton

October 30, 1986

Mr. William A. Burrows
709 Division Street
Gloucester City, NJ 08030

Dear Bill:

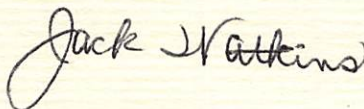
We received your reception report of August 29, 1986. According to our Daily Program Log, your report is correct.

WARD TalkRadio is now located at 1550 on the AM dial. We operate on 5,000 Watts daytime and 500 Watts nighttime power. We are on the air from 6:00 AM until 12 Midnight. In the near future we will be broadcasting 24 hours a day. We are affiliated with ABC TalkRadio Network out of Los Angeles and New York. We serve the Wilkes-Barre, Scranton, Hazleton, Bloomsburg areas. Our farthest signal report was from just outside of Boston, Massachusetts. Our studios are located at 83 Foote Avenue, Duryea (Just outside of Pittston). Our transmitters are located in Pittston about 5 miles from the studios. We are a directional station and we do not have any sister stations. Our format is All Talk...we are the only All Talk station in Northeastern Pennsylvania. We receive about one DX letter per month.

I hope I have answered all your questions. With all the changes going on here at WARD, we do not have any bumper stickers, coverage maps, etc. right now. They are in the process of being printed.

Thank you for taking the time to write. Happy DXing!

Sincerely,



Jack Watkins
Administrative Assistant
WARD Broadcasting Corporation